



Date: July 26, 2011

For information, contact:
Jennifer Allemann
Vantage Credit Union
314.264.5159

FOR IMMEDIATE RELEASE

**Vantage Credit Union Collects
'Tools For Learning' in August**

ST. LOUIS – Hundreds of area children will be heading back to school with brand new school supplies while others will not be so lucky. In an effort to help those less fortunate, all Vantage Credit Union locations will be collecting school supplies through August 31 to benefit *KidSmart*, an educational supply store providing teachers with free school supplies for students in area classrooms.

The store gets new school supplies into the hands of students in need living in the greater St. Louis metropolitan area. Donations of new, unused school supplies can be dropped off at any Vantage Credit Union location. (Backpacks and calculators are especially needed.) If shopping for new school supplies is difficult for you, spare change can be donated in collection jars at each location. Credit union employees will use the spare change to purchase new school supplies for the drive.

Any school supplies donated to the credit union will go directly to *KidSmart's* store in Bridgeton, where teachers from eligible schools can then pick them up for students in need of school supplies. Visit any Vantage Credit Union branch location to drop off your donation or for further details about the credit union's annual *Tools For Learning* school supply drive.

Vantage Credit Union is a progressive, full-service financial institution with over \$650 million in assets and more than 101,000 member-owners. The credit union's fifteen locations serve the greater St. Louis area, including the Metro East.

###

Administrative Offices 4020 Fee Fee Road • Bridgeton, Missouri 63044-2734

Mailing Address P.O. Box 4433 • Bridgeton, Missouri 63044-0433

314.298.0055 | 800.522.6009 | www.vcu.com